

Website Fundamentals for a Business



Who is it for?

This course is for anyone who wants an overview of the key skills required to create or update a websites. It will enable you to plan, oversee and monitor the technical development of a website. No previous experience of web design is required.

What will I learn?

By the end of the course the learner will:

- Know how to choose web-hosting and web developer services
- Be able to decide on a website specification
- Be able to oversee and monitor the technical development of a website

What will I get out of it?

You will leave this knowing how to:

- Skills to follow a project through from an initial idea to the creation and publishing processes
- A good working knowledge of the basic functionality of a website
- Better designed and more user-friendly web pages

What is the course duration?

1 day



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Course Programme

- Evaluate different web hosting and web developer services suitable for own business.
- Select a web hosting and web developer solution for own business based upon appropriate criteria, including:
 - Design options
 - Functionality
 - Cost
- Explain the difference between a commerce enabled and a static website
- Draw up a plan of the website specification, which includes wireframe structure, phases of development, security measures and communication
- Justify the overall design, look and feel of the website
- Develop a plan for testing own website with users
- Explain how customer feedback will be used to inform the continuing development of own website
- Produce a plan for managing and monitoring any developments needed to maintain own website

Book your place today!

Call **01895 853703** / **01895 853717** or email employerservices@uxbridgecollege.ac.uk to request further information or reserve a place.



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